1 (currently amended) A method for the treatment or prophylaxis of an endothelin-mediated disorder in a companion animal which comprises administering an effective amount ,wherein the free blood plasma concentration after twenty four hours remains above the concentration providing efficacy for said endothelin-mediated disorder, of a compound of formula I or a veterinarily acceptable salt thereof to the companion animal, the compound of formula 1 having the formula:

wherein R¹ and R² each represent H, or together represent a second carbon-carbon bond between the carbon atoms to which they are attached;

when R¹ and R² each represent H, then R³ and R⁴ also represent H;

when R¹ and R² together represent a second carbon-carbon bond between the carbon atoms to which they are attached, then R³ and R⁴ independently represent H or C₁-C₆ alkyl;

Ar represents:

phenyl or naphthyl, which groups are optionally substituted by one or more groups selected from C₁-C₆ alkyl ([] which may itself be substituted by one or more substituents selected from halo, C_1 - C_6 alkoxy, CO_2H , NH_2 , $NH(C_{1-6}$ alkyl) and $N((C_{1-6})$ alkyl)₂ [[]], halo, C_{1-6} alkoxy, CO_2H , C_{1-6} alkoxycarbonyl, NO_2 , CN, NH_2 , $NH(C_{1-6}$ alkyl), $N(C_{1-6}$ alkyl)₂ OH and C_{1-3} alkylenedioxy, or

a 5-or 6-membered heteroaryl ring containing up to 4 heteroatoms selected from N, O and S, which group is optionally substituted by one or more groups selected from C_{1-6} alkyl, halo, C_{1-6} alkoxy, CO_2H , C_{1-6} alkoxycarbonyl, NO_2 , CN, NH_2 , $NH(C_{1-6}$ alkyl), and $N(C_{1-6}$ alkyl)₂.

- 2. (Previously amended) A method according to claim 1, wherein the companion animal is a cat, a dog or a horse.
- 3. (Previously amended). A method according to claim 1 or 2, wherein the endothelin mediated disorder is hypertension, congestive heart failure or chronic renal failure.
- 4. (Previously amended) A method according to claim 1, wherein R¹ and R² each represent H.
- 5. (Previously amended) A method according to claim 1, wherein R³ and R⁴ each represent H.
- 6. (Previously amended) A method according to claim 1 wherein Ar represents phenyl, napththyl, or thienyl, which groups are optionally substituted by one or more groups selected from C_{1-6} alkyl, halo, CF_3 , C_{1-6} alkoxy, CO_2H and C_{1-6} alkoxycarbonyl.
- 7. (Previously amended) The method according to claim 1, wherein Ar is phenyl.
- 8. (Previously amended) The method of claim 1, wherein the endothelin mediated disorder is congestive heart failure.
- 9. (Previously amended) The method of claim 1, wherein the endothelin mediated disorder is chronic renal failure.

10. (Currently amended) A formulation containing a compound of formula I or a veterinarily acceptable salt thereof:

wherein R¹ and R² each represent H, or together represent a second carbon-carbon bond between the carbon atoms to which they are attached;

when R¹ and R² each represent H, then R³ and R⁴ also represent H;

when R^1 and R^2 together represent a second carbon-carbon bond between the carbon atoms to which they are attached, then R^3 and R^4 independently represent H or C_1 - C_6 alkyl;

Ar represents:

phenyl or naphthyl, which groups are optionally substituted by one or more groups selected from C_{1^-6} alkyl ([[]which may itself be substituted by one or more substituents selected from halo, $C_{1^-C_6}$ alkoxy, CO_2H , NH_2 , $NH(C_{1-6}$ alkyl) and $N((C_{1-6})$ alkyl) [[]), halo, C_{1-6} alkoxy, CO_2H , C_{1-6} alkoxycarbonyl, NO_2 , CN, NH_2 , $NH(C_{1-6}$ alkyl), $N(C_{1-6}$ alkyl) OH and C_{1-3} alkylenedioxy, or

a 5-or 6-membered heteroaryl ring containing up to 4 heteroatoms selected from N, O and S, which group is optionally substituted by one or more groups selected from C_{1-6} alkyl, halo, C_{1-6} alkoxy, CO_2H , C_{1-6} alkoxycarbonyl, NO_2 , CN, NH_2 , $NH(C_{1-6}$ alkyl), and $N(C_{1-6}$



alkyl)2;

the formulation characterized in that it is adapted for administration to a companion animal, wherein the free blood plasma concentration of compound of formula 1 after twenty four hours remains above the concentration providing efficacy for said endothelin-mediated disorder.

- 11. (previously amended) A formulation according to claim 10, which is adapted for oral administration and has a taste attractive to the companion animal.
- 12. (Cancelled)
- 13. (Cancelled)
- 14. (Cancelled)